

The Haven 2010 Pet Photo Contest ("Contest") begins on September 1, 2010, and ends on September 20, 2010. Winners will be announced on October 14, 2010.

**TO ENTER:** Beginning September 1, 2010 enter one or more of the four (4) Categories for Contest by submitting signed Contest "Entry and Photo Release Form(s)" ("Entry Form(s)") and Photograph(s) that meet the criteria of the Contest "Submission Guidelines" and "Eligibility" (see below) by mail ("Mail" includes delivery by U.S. Postal Service) to the following address only: The Haven Pet Photo Contest, P. O. Box 1438, Fairhope, AL, 36533. Contestant is responsible for cost of mailing Entry Form and Photograph(s). All Entries must be postmarked on or after September 1, 2010, and postmarked not later than September 20, 2010 to be eligible. Entries received at the Post Office Box after Noon on Thursday, September 30, 2010 will be entered in the next year's event. The Contest Entry Form is available to download online at [www.havenforanimals.org](http://www.havenforanimals.org). Personal copies made from blank entry forms are acceptable for use as official entry forms. Please compare copy to original to confirm that all required information appears on your personally copied form.

**CATEGORIES:** All Entries must meet the criteria of one of the following four (4) Categories:

1. **Pets:** Subject matter\* must be one or more pets that are dogs and/or cats.
2. **Pets & People:** Subject matter\* must be one or more pets that are dogs and/or cats, pictured with one or more persons depicting the "special bond" between humans and their pets.
3. **Funny Pets:** Subject matter\* must be one or more pets that are dogs and/or cats, pictured with or without humans, depicting that "moment" your pet makes you laugh.
4. **Honoring Shelters:** Subject matter\* must be one or more pets that are dogs and/or cats that are/were former shelter animals or not, depicted with people in shelter settings, or at shelter related events. Photo is "to honor" any combination of the following: shelter staff, volunteers, veterinarians, animal control professionals, shelter animals.

**SUBMISSION GUIDELINES:** "Photograph" or "Photograph(s)" are defined herein as a traditional, commercially developed 8" x 10" print (in color or black and white) from a high resolution digital photograph, (or film) printed on quality photo paper. Photograph(s) should be 8" x 10" only. Do not submit using CD, DVD or other electronic media. Contest entrants may submit an unlimited number of Photographs; however, each Photograph must be accompanied by a separate, fully complete "Entry Form" and a \$10 donation per photograph. Adhere completed form to the back of each Photograph entered with transparent cellophane tape. **DO NOT WRITE DIRECTLY ON THE FRONT OR BACK OF THE PHOTOGRAPH(S).** Image modifications such as borders, frames, composite images, multiple exposures, watermarks, signature or copyright notices, addition or replacement of elements, and artistic filters are not permitted. Cropping, rotating, re sizing, red-eye removal, and the use of auto fix enhancements and tools to correct contrast, brightness, intensity, tone, hue, saturation, lightness, value, color, balance and tint are permitted. "Studio signed" photos are ineligible. Entries with seasonal or holiday themes are allowed; however, please consider the comfort and safety of your pet in regard to costumes! Photographs depicting or implying any form of inhumane treatment will be immediately disqualified. Photograph(s) must be the original work of the Contestant; may not have been published previously; must not infringe on third-party rights or copyrights; and must be suitable for publication. Contestants entries may not have won award(s) from any Haven Pet Photo Contest. All Photograph(s) will become the property of The Haven, under irrevocable license to The Haven upon entering the contest, and will not be returned.

**ELIGIBILITY:** This Contest is open to legal residents of Baldwin or Mobile counties in Alabama and there is no "age limit." All persons pictured in Entry Photograph(s) are bound by additional terms set forth in the General Conditions section of these Rules. If a minor is pictured in the Photograph, the Contestant submitting the Photograph must be the minor's parent or legal guardian, or have signed permission of the minor's parent or legal guardian on the Entry and Release form which grants The Haven the right to use the Photograph(s) in public relations and marketing efforts. Contest's panel of judges, and the immediate families and household members (parent, child, sibling or spouse) of each are not eligible to enter contest.

**JUDGING:** \*Subject Matter definition: The Haven shelters only domesticated companion dogs and cats, therefore, to further promote the Haven's mission, our winning photos will depict the like. Other species of "tame" animals are "OK" to include in your photos, but please consider "Safety First." This contest's winning photos will be based on the judges interpretation of said entries meeting the requirement of the Pet Photo Contest Committee that the "subject matter" must include one or more pets that are dogs and/or cats. The Photograph(s) will be placed in the Category suggested on the Entry Form; however, the Contest Committee and or Judges, reserve the right to place submissions in any Category it deems suitable. Each Entry will be judged on the following criteria: Appropriateness to Category, creativity, composition and quality of the Photograph. The judging will be done by a panel invited by The Haven's Photo Contest Committee. Prize winners will be determined by the judges. Judges' decisions are final and binding in all matters relating to this Contest. All winners will be notified between the first and second weeks of October and before Oct. 14, 2010. Winning is contingent upon fulfilling all requirements of these Official Rules. Prizewinners may be posted on the winner's page of The Haven's website and may be announced by news release and media outreach.

**PRIZES:** Winners of 1st, 2nd and 3rd places will be selected from each of the four categories. Winners will receive a check made payable to the winner, from The Haven, presented in ceremonies at a Reception held on Oct. 14, 2010. Each prize winner will be notified by phone before hand, and will be required to have met eligibility requirements as stated above. All federal, state and local taxes on prizes, if any, are the responsibility of the winners. Prizes will be awarded; cash amounts to be determined at the time of judging.

**GENERAL CONDITIONS:** By submission of a Contest Entry Form with Photograph(s) the entrant(s) grant irrevocable license to The Haven and its agents; grants permission to use Contestant's name, city, state, and/or Photograph and/or likeness for advertising, trade purposes and promotional use, in any and all media now known or hereinafter invented without further compensation, except where prohibited or as restricted by law; and grants the right to publish, use, adapt, edit and/or modify the elements of such Entry, in any way, in commerce and in any and all media, without limitation, and without consideration to the Contestant, whether or not such Entry is selected as a prize winner or Category winner. Entry materials must not infringe third party rights, and must be suitable for publication (i.e., may not be obscene, indecent or contain nudity). **BY SUBMITTING A CONTEST ENTRY FORM, CONTESTANTS REPRESENT AND WARRANT THAT THEY HAVE ALL NECESSARY RIGHTS TO HAVE THE ENTRY PHOTOGRAPH(S) POSTED ONLINE AND USED IN OTHER MEDIA AS STATED ABOVE. UPON THE HAVEN'S REQUEST, EACH ENTRANT MUST BE PREPARED TO PROVIDE A SIGNED RELEASE FROM ALL PERSONS IN THE PHOTO.**

**LIMITATION OF LIABILITY:** Contestants acknowledge and agree that Sponsor, its directors, officers, employees, agents, successors and/or assigns, or its advertising and promotional agencies assume no responsibility or liability for damages, losses, illness or injury resulting from the acceptance, possession or use/misuse of any prize, or participation in this Contest or any prize-related activity, including but not limited to, consequential damages, claims for property damage, personal injury or any claims based on rights of publicity, rights of privacy or merchandise delivery. The Haven will not be responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to, errors in advertising, the official rules, the notification and announcement of the winners and runners-up, or distribution of the prizes. The Haven assumes no responsibility for lost, late, damaged, misdirected, illegible or incomplete Entries. The Haven is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment or software on account of technical problems or traffic congestion on the Internet or at any website, human or technical error or failure of any kind in the access or transmission of data with any website or any combination thereof including but not limited to any injury or damage to any person's computer related to or resulting from participating or downloading any materials in this Contest. The Haven reserves the right in its sole discretion, to disqualify any individual (and his/her Contest Entry) if such individual in any way attempts to undermine the integrity and/or proper play of the Contest.

**ADDITIONAL TERMS:** Entries not complying in any way with these Official Rules are subject to disqualification. Entrants waive all rights and remedies at law or in equity for any claim they may have relating to this Contest. This Contest is void where prohibited by law.

**OFFICIAL RULES:** Rules are available online at [www.havenforanimals.org](http://www.havenforanimals.org), or by sending a self-addressed, stamped #10 business envelope to: Pet Photo Contest Rules Request, P. O. Box 1438, Fairhope, AL 36533. Limit one request per postmarked mailing envelope.

**WINNERS LIST:** Winners may be posted on The Haven's website, and may be printed in any of The Haven's publications.